



**Hanze University
Foundation**
Professional Education for All

Annual Report 2022

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1. Welcome messages



Back on track!

After some difficult years caused by the corona pandemic it is great to be able to say that the Hanze University Foundation is back on track. With two years delay, in 2022 we could welcome a group of students attending the summer school in Groningen. The trip of Hanze staff to North Coast Medical Training College in Kenya could finally take place. This all gives a lot of new energy. Not only for the participants, but also for those who work hard to make the activities of the Foundation take place.

I thank all our donors for their generous contributions. And Linda and her team for their great work in getting things done. In the last place I want to mention Bix Jacobse and Bert Kunst, who both resigned from the board of the foundation after having been enthusiastic members for a great many years, Bert even from its early start 13 years ago. Thank you very much!

Gertjan Lankhorst

Chairman Hanze University Foundation



The Entrepreneurial spirit

In 2022 the world opened itself again, and so did the Hanze University Foundation. We were able to host staff members of our partners in Uganda en Tanzania and the staff member of the Hanze University of Applied Sciences could finally travel to Kenya.

Additionally, we invested in entrepreneurship education at our partner institutions. Economies in many developing countries cannot keep up with the fast growing population and therefore it is hard for students to find a job after graduation. Starting their own company is often the only way to earn a living.

The Foundation provided a seed fund during the first International Entrepreneurship Event, organized by Arusha Technical College. The winners of the event qualify for a soft loan and receive coaching during the startup phase of their own company. The Foundation will continue to support entrepreneurship activities organized by her partner institutions.

Many thanks to all donors for their support and my two colleagues, Alida de Winter and Sarah de Leeuw, for their relentless energy to make things happen!

Linda Maat
Director, Hanze University Foundation



2. About Us

A. Objectives

The objectives of the Hanze University Foundation are:

- a. To promote sustainable vocational education in developing countries.
- b. Maintain a scholarship scheme for students from developing countries.
- c. Encourage social engagement within and beyond Hanze UAS.

B. Target groups

The Foundation focuses on a number of groups in the Netherlands and abroad:

- a. Vocational institutions and programs in developing countries that want to start, improve and/or expand their education.
- b. Young people from developing countries who can create a better future for themselves and their surroundings through education.
- c. Students, staff and alumni of Hanze UAS who desire to contribute to development cooperation.
- d. Companies in the northern Netherlands that want to demonstrate their social responsibility.

C. Focus countries and themes

Hanze University Foundation supports partners in Tanzania, Kenya, Uganda, South-Africa, Ghana and Indonesia. In general, we support four educational areas that are major contributors to sustainable development:

- Energy: a key driver for sustainable growth. We are passionate about bringing energy subjects to the classrooms, and to the campuses.
- Entrepreneurship: entrepreneurs and SMEs kindle economic growth and create jobs, which is why we support entrepreneurial programs at several educational institutes.
- Healthcare: we support the staff and students at rural healthcare training colleges that at their turn serve their neighboring communities.
- ICT: we equip schools with ICT infrastructure and internet access, so students and staff members get access to all the information worldwide available in their particular discipline.

D. ANBI Status

Since the start of the Foundation in 2009 we are in the possession of the ANBI status. This status guarantees that the Tax Authorities recognize us as the Public Benefit Organization (ANBI). This offers tax benefits for both donors and the Foundation.



3. Our Organization

The Foundation is the driving force behind a multitude of higher education projects organized by Hanze UAS in developing countries.

The Foundation has three governing bodies: the Board, the Committee of Recommendation and the Review Committee. A Director and Project and Communications Managers have been appointed to oversee the day-to-day management of the Foundation.

- The Director, Linda Maat, and the Project and Communications Managers, Alida de Winter and Sarah de Leeuw, are responsible for the day-to-day activities, project management and organization of fundraisers. They prepare the board meetings and are responsible for the management of the financial resources.

- The Board appoints the staff and oversees plans, annual reports and proposals. The Board consists of Gertjan Lankhorst (chairman), Bix Jacobse, Paul van der Wijk, Els van den Berg, Liesbeth ter Horst and Paul Ganzeboom.

- The Review Committee evaluates project proposals and provides a recommendation regarding the administration of the funds. The committee consists of Elanna Veldkamp, Jacqueline Bos, Hanneke Brakenhoff and Jacques Hartog.

- The Committee of Recommendation consists of René Paas and Gerard Kremer in order to connect businesses to the Foundation and support fundraising activities

4. Projects with partners in 2022

In 2022, the first year post COVID-19, some previously planned activities, finally became a reality! Participants attended the Summer School in Groningen and the Hanze staff trip to Kenya took place. Both were initially planned to take place in 2020. Our goal is to continue increasing our involvement at partner institutions and go beyond distributing funds and sharing knowledge. With the activities that took place this past year, we have been able to achieve this goal.

Arusha Technical College

Tanzania is struggling with unemployment among youth, who are having a hard time finding jobs after graduation. Students from Arusha Technical College learn engineering skills, with which they are able to develop prototypes and new products. The Entrepreneurship Centre of the college assists the students in their journey to become entrepreneurs. Students can apply for startup funding and receive coaching to turn their ideas into successful businesses, not only to support themselves, but also to employ others in the future.

In April 2022 the first International Entrepreneurship Week took place, which was supported by the Dutch Ambassador in Tanzania, Wiebe de Boer. During this week, 200 students took part in workshops and lectures and presented their ideas to a jury, consisting of local entrepreneurs. The winning teams received coaching from the center and were able to apply for startup funding in the form of a loan, to be returned to the fund to support future start-ups.

Assigned: €7,500

Actual expenses: €7,500







Summer School in Groningen

The Hanze University of Applied Sciences offers three-week summer school programs for undergraduate students. These are great opportunities for lecturers from partnering institutions to experience competence-based learning and meet lecturers from the same field of study. In 2020 a group of lecturers was invited to participate in one of the Hanze Summerschools. However, due to the COVID-19 outbreak, all Summer schools were cancelled.

In 2022 the Summer School 'Business in Europe' resumed its activities and the previous candidates were invited to attend this year's edition.

The following candidates from partner institutions participated in the Summerschool:

Uganda Christian University:

- Florence Wanyenze
- John Semekula

University of Dar es Salaam:

- Emmanuel Milambo

Assigned: € 10,200

Actual expenses: € 11,364

North Coast Medical Training College

A Hanze staff trip was originally scheduled for October 2020, postponed to 2021 and finally took place in October 2022. Twenty-three Hanze staff members travelled to Kilifi County in Kenya, to support North Coast Medical Training College (NCMTC). The visiting Hanze staff members have exchanged knowledge and experience with the NCMTC staff, built friendships and worked together on the construction of campus development projects.

One group of staff members worked on the finalization of two lecture halls, to be used for the rapidly growing student population. The other group worked on the construction of a large multifunctional bench at the graduation square. This bench will be very helpful during the annual graduation ceremony and will also provide study areas for group work.

Assigned: € 31,484

Actual expenses: € 20,863

Remark: In 2021 an amount of €10,811 was transferred already to NCMTC for the development of work spaces for the growing group of lecturers.



5. Involvement of Supporters

We are pleased with the passionate involvement of our supporters. In 2022 we were able to count on support from many individuals and companies during all sorts of activities.



Inspiration Breakfast, with live feed from Arusha Technical College

During the COVID-19 pandemic, we realized the benefit of hosting an online Inspiration Breakfast, the local partners are able to join in as well. Consequently, during our Inspiration Breakfast in 2022, we invited guests from Arusha Technical College to join the breakfast online via a live feed.

While we were sharing a nice meal in the beautiful Energy Barn at Zernike, students and entrepreneurs-to-be, shared a local Swahili breakfast in Arusha. In total the Inspiration Breakfast raised € 8,049.

Donation from Hanze Library



The Hanze Library writes off books every year, to be replaced by new or updated versions of books. The written off books are sold via an annual “Book market”. The revenue of the sales are donated to the Hanze University Foundation. The total of the donation is: € 1,765.

Christmas Donations in 2022

Every year, Hanze UAS staff members receive a gift card at Christmas to pick out a present of their choice. They are also able to donate the amount entirely, or in part, to the Hanze University Foundation. In 2022, many staff members donated once again to the Foundation, bringing the total donation to € 23,610.



Hanze Staff trip to North Coast Medical Training College



In October 2022 the staff trip to North Coast Medical Training College finally took place. The Hanze staff members raised €31.484 in the period 2020 - 2022. This amount had been raised by selling easter eggs, wine, providing services, taking part in sponsored runs, selling socks and a lottery where one could win a Hot Air Balloon Ride. The amount raised for the campus development in 2022 is € 16,354.

Donation from Hanze staff members

Hanze staff members have the possibility to donate to the Foundation on a monthly base via their salary. In 2022 their donations totaled € 3,626.

On top of that, numerous staff members have dedicated an event to the Hanze University Foundation:

- Rix Groenboom was installed in September as lector New Business & ICT. Instead of receiving gifts, he called for donations towards the Hanze University Foundation. Which raised a total of € 1,106.



IBS-U Charity Ball



IBS-U, the International Student Organization from the Hanze International Business School hosted a Charity Ball in 2022. During this annual black-tie event, students enjoy an evening out and raise funds for charity. This year's proceedings were donated to the Hanze University Foundation, raising a total of € 1,500.

Earmarked donations

The Hanze University Foundation is regularly approached with questions as to whether one can make a donation to a specific project supported by the Foundation. In 2022, a total of € 4,225 was donated specifically to North Coast Medical Training College (NCMTC). A earmarked donation is possible because of our long-term relationship with organizations and school such as NCMTC. Earmarked donations will continue to be a possibility in the future.



6. Financial Summary

The thirteenth year of the Foundation was a good year, financially. In total € 62,294 was raised through fundraising among local businesses and employees from Hanze UAS. An amount of € 35,697 was spent on projects that were approved and/or implemented in 2022.

Personnel, office and publicity costs of the Foundation are covered by Hanze UAS and therefore do not appear in the budget. This means that aside from the required bank costs (€ 80), 100% of all donations directly benefited the projects.



About the Foundation

This report covers the thirteenth year of operations of the Hanze University Foundation. This independent foundation is affiliated with Hanze University of Applied Sciences in Groningen (Hanze UAS) and appeals to the social involvement of employees, students, alumni and companies in the region. The Foundation focuses on providing vocational education to young people in developing countries.

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